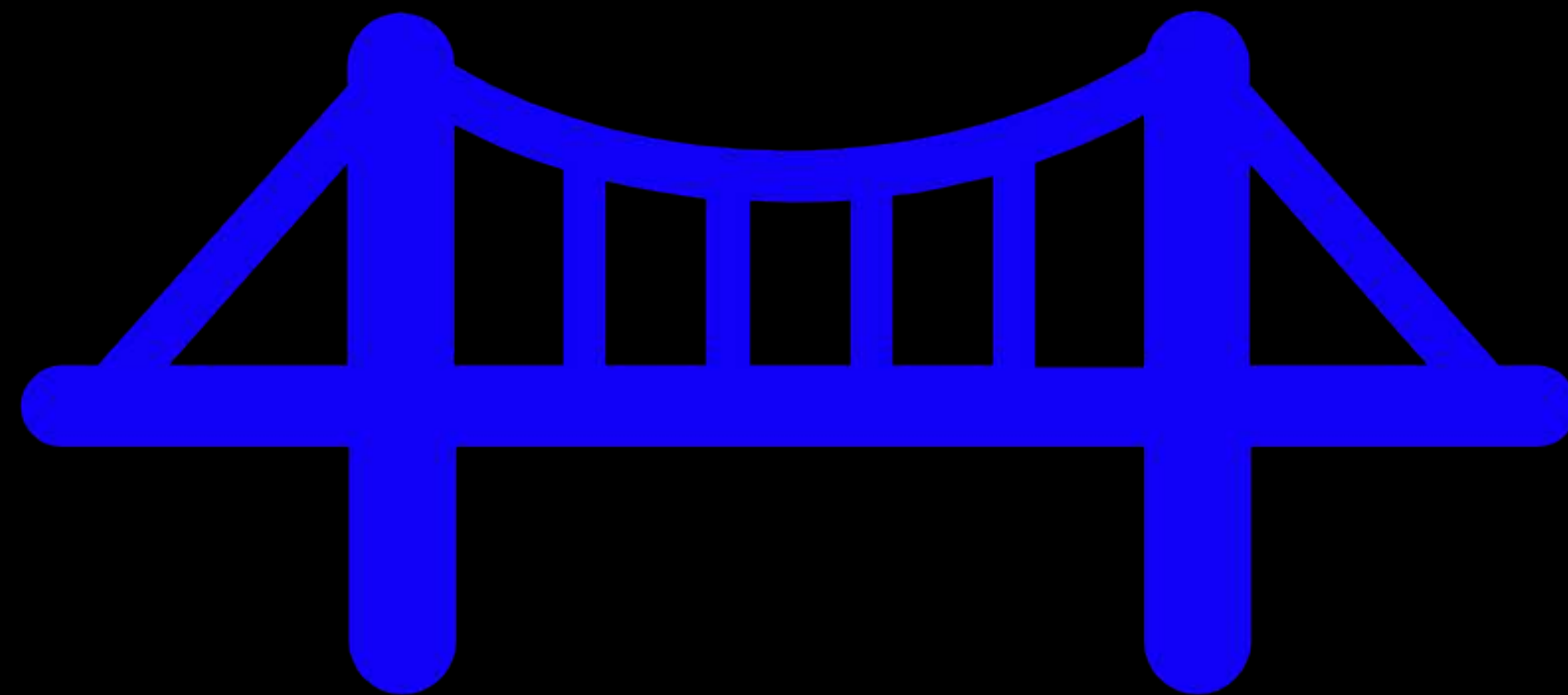


**KI • FOUNDATION**

# A new currency for a new world

The Ki Foundation's mission is about bridging the gap between traditional wealth and Decentralized Finance.



These two worlds are disconnected if it was not for institutional investors

# A new currency for a new world

This bridge is built through an ecosystem of real life businesses, creating value and pouring it back to the Ki ecosystem through one single asset: The Ki.

Ecosystem products

**Klub.**

**KI • CHAIN**

Ecosystem partners

**Booking.com**

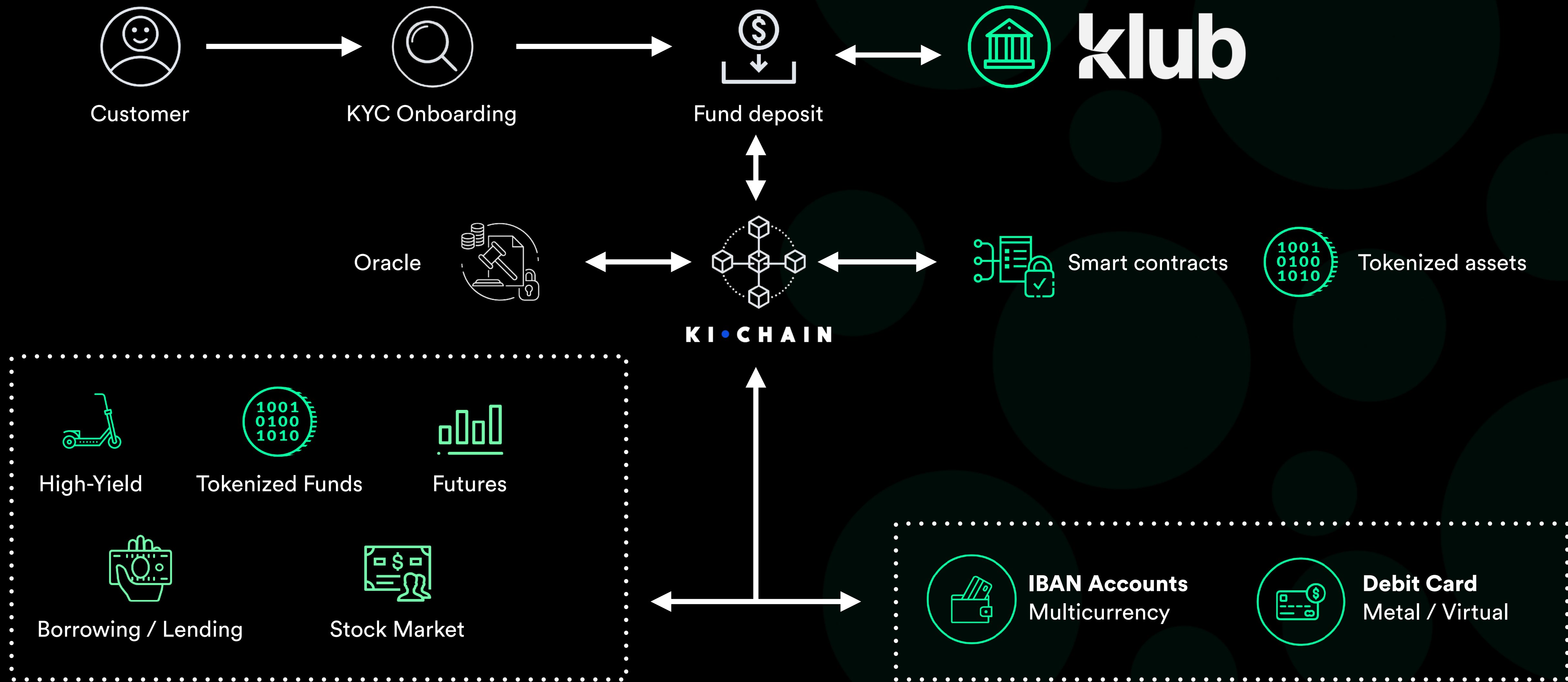
**pony**

 **Masteos**

 **ANGELSQUARE**

And many others

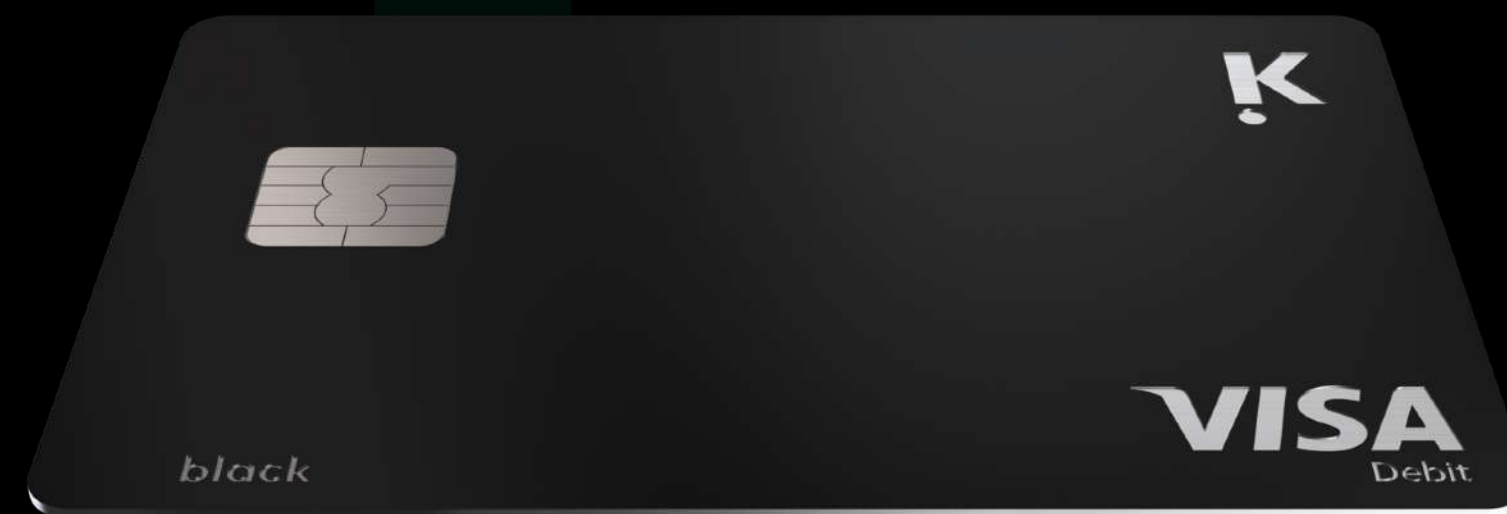
# Building the ecosystem.



# Introducing klub



**Pioneering and imagineering what we would have collectively liked investment platforms to be.**





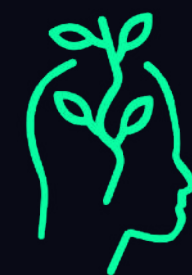
# Klub is an investment platform for the elite in mindset who value...



Signal over Noise.



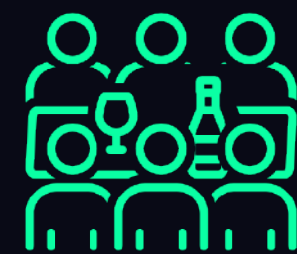
Real relationships in an exclusive network of diverse individuals.



Personal growth and development.



# Klub offers its members



Exclusive information, events, and connections.



Valuable rewards, tailored to their lifestyle.



Unique wealth growth opportunities.



# The market is massive



**\$7tn** global banking market

**\$1tn** global target market



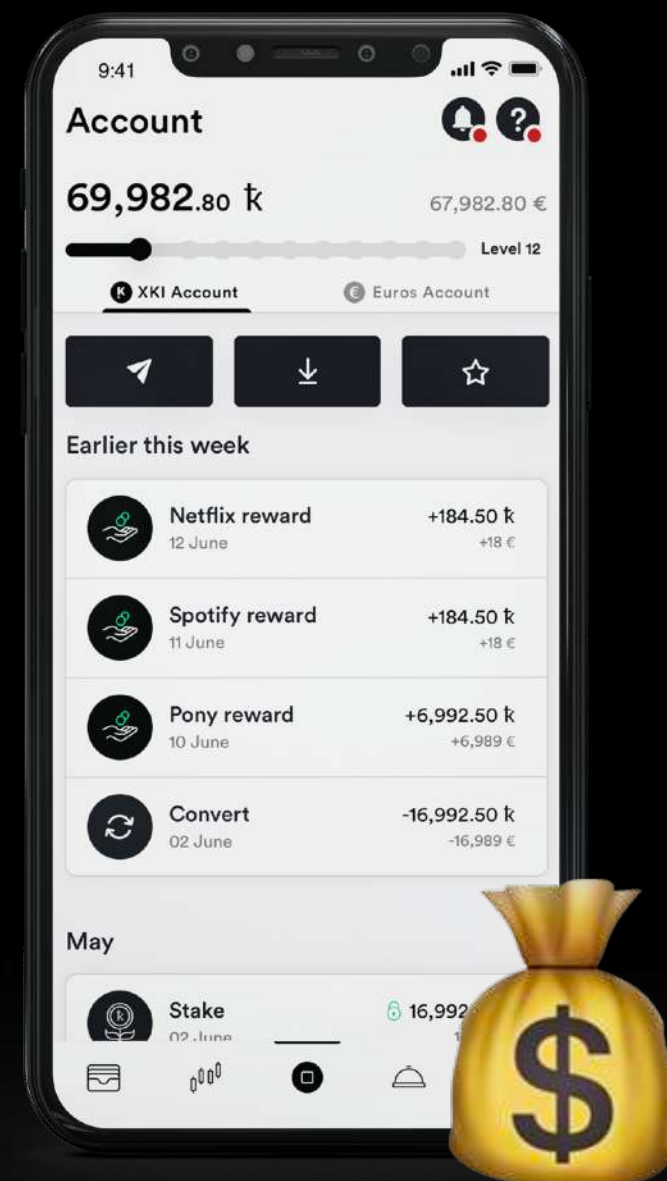
**\$200bn**

Our go-to-market target size

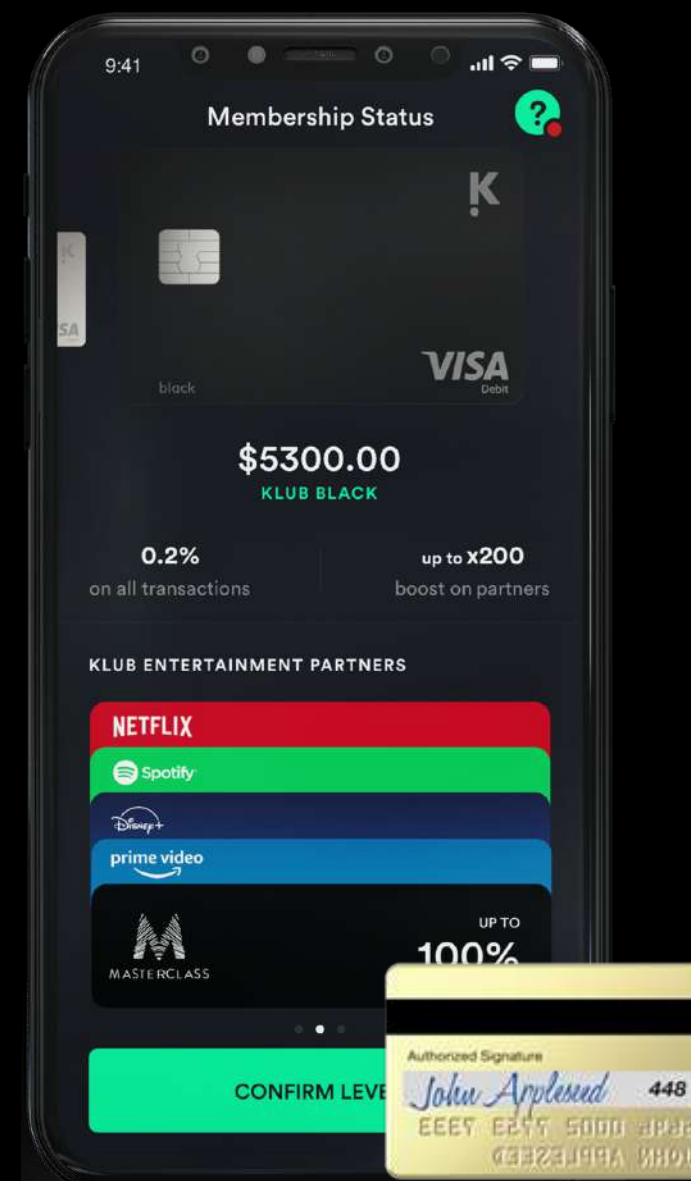


# Klub lets you...

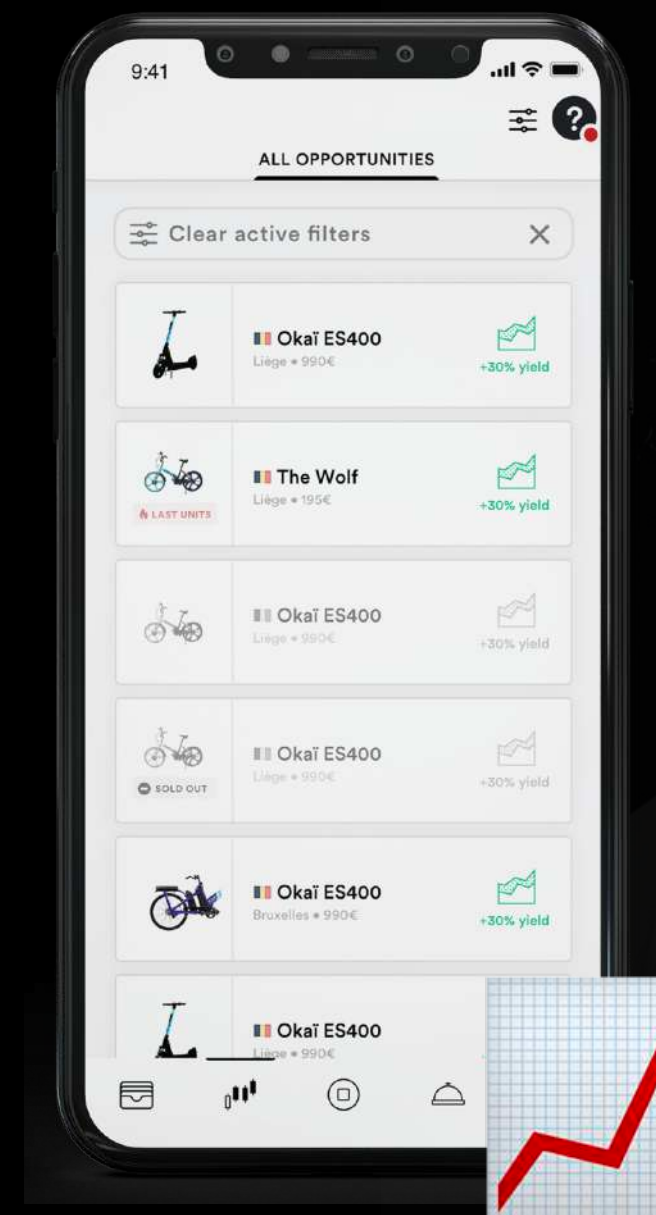
## Store



## Spend



## Invest



...like any investment platform, with the greatest customer experience. It also instantly integrates in our new generation's consumption habits, driving loyalty of usage through entertainment, lifestyle and wealth generation.

# 3 cards for 3 levels of rewards



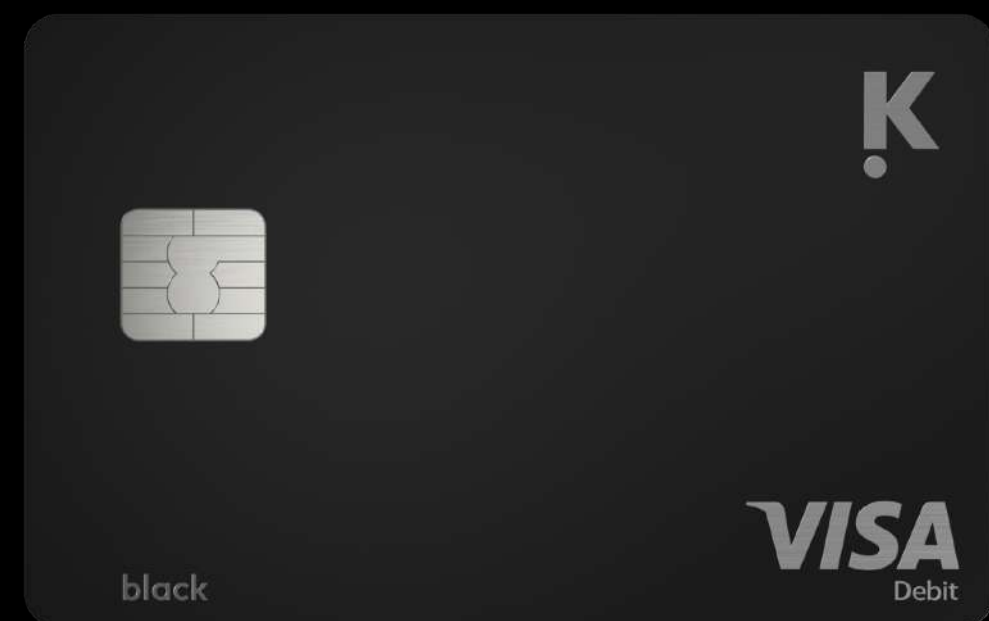
**Klub Premium**

**10.000 XKI.**



**Klub Titanium**

**50.000 XKI.**



**Klub Black**

**150.000 XKI.**

P R I V A T E   S A L E   D E C K



# Klub's CeFi deals

Klub offers unique opportunities — access to private pre-seed to seed deals with significant potential upside, stock market, and high yield real estate deals.

## Pre-seed & secondary

bellman. stripe

fairmint

alma coinbase

## Stock market (in the future)

citibank

Google

amazon.com

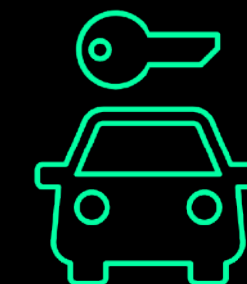
Pfizer

## Asset backed investments



8 to 12%

APR on fully managed  
real estate investments



Up to 30%

APR on fully managed  
Rental car fleet



# Klub's DeFi deals

Klub provides a platform to ease Fiat on-ramp to the decentralized markets. Connecting with leading actors in the market.

## DeFi Liquidity pools

AAVE

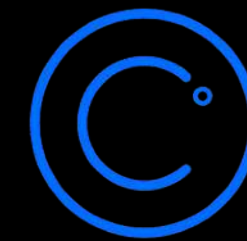


Compound

## Centralized lending pools



nexo

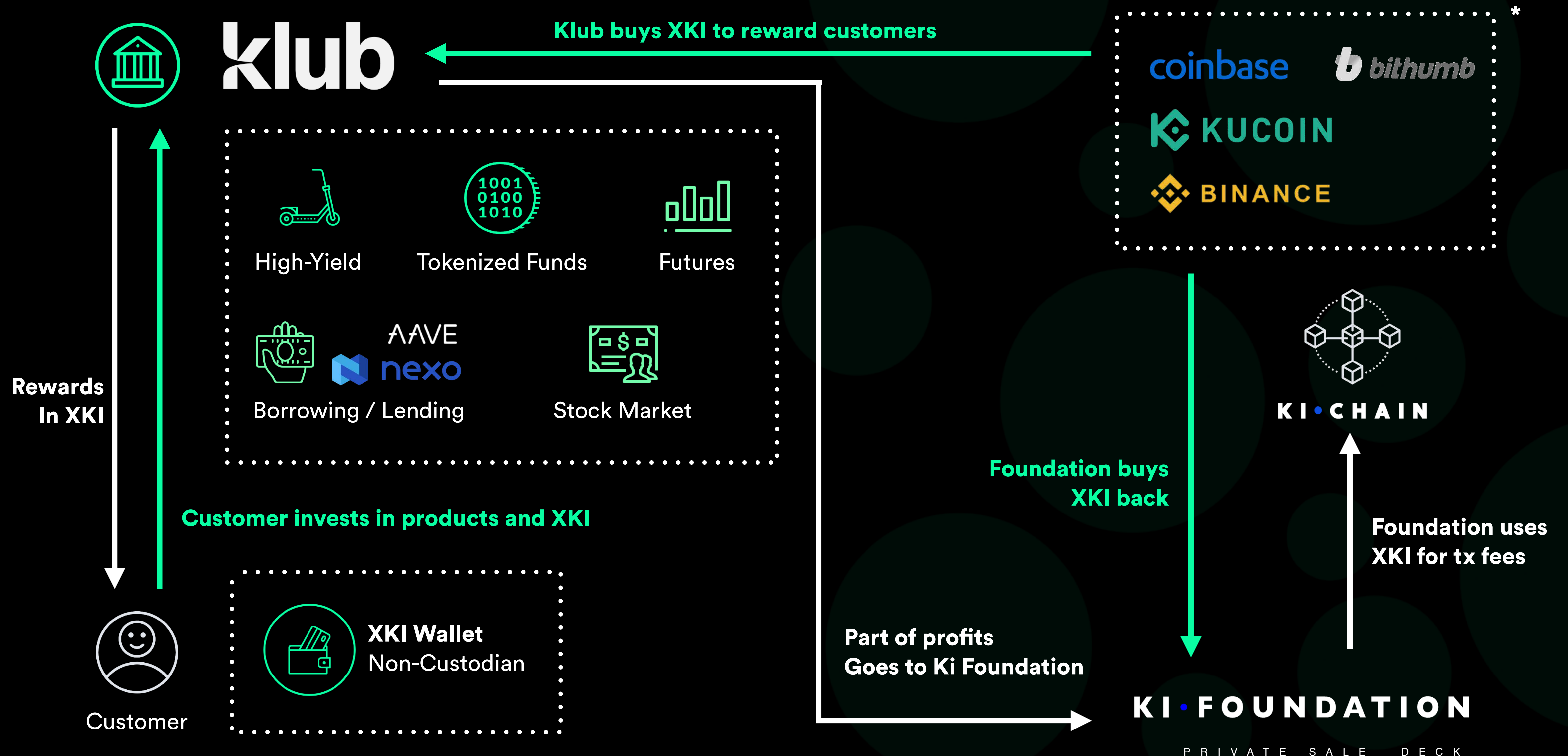


celsius



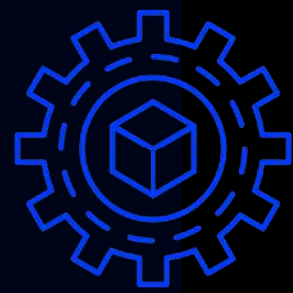
BlockFi

# Value flow from Klub. to Ki



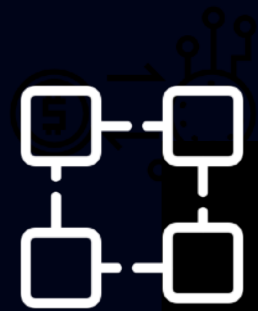
\* these exchanges are used as simple example and are not affiliated with Ki or Klub as of today

# The Ki Token



## Transaction fees and inflation

Validators receive 1/3 of the value of all the transactions processed within the network + newly minted KIs.



## Long Term Value

The underlying businesses that are leveraging the token create consisting demand for the Ki Token, while also removing supply via the buy-back mechanism.

## 800M Token initial supply

The initial genesis supply is 800.000.000 **tk**

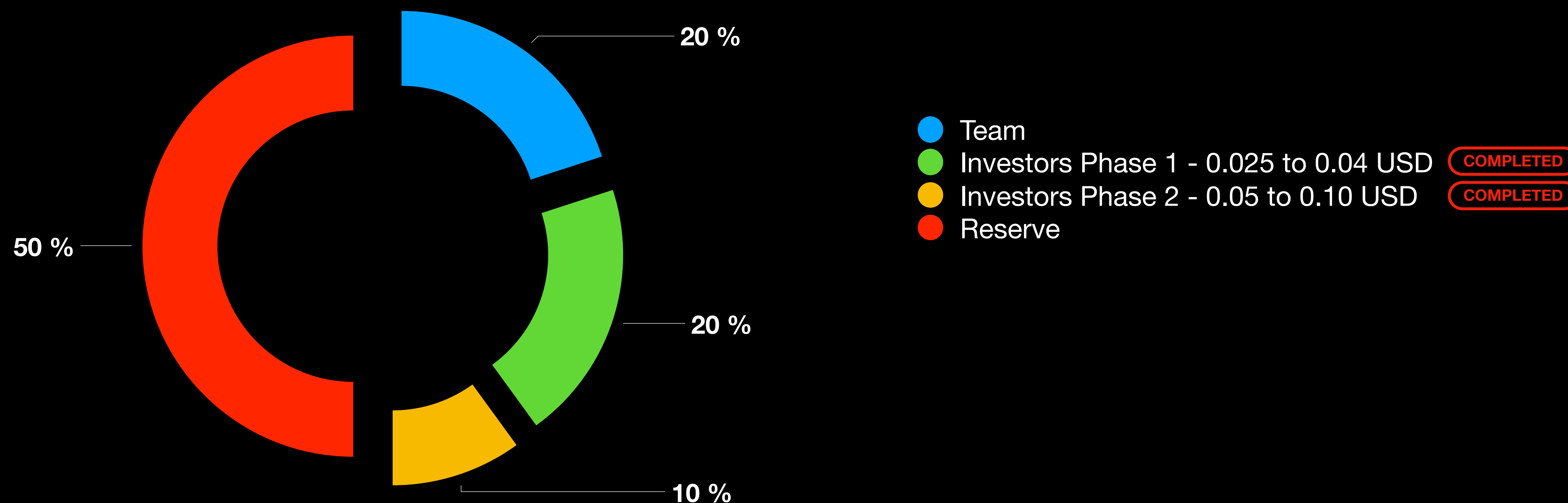
## Staking rewards

Bonded **tk** earns a variable 3 - 15% APR based on the amount bonded in the network.

## Earn fees from Tx

Real life business activities provide buy-back power for **tk** which is redistributed to validators and delegators.


# The \$XKI Distribution



The distribution to phase 2 investors includes public through exchanges & late investors.



# The Ki Token Distribution



1k = \$ 0.10

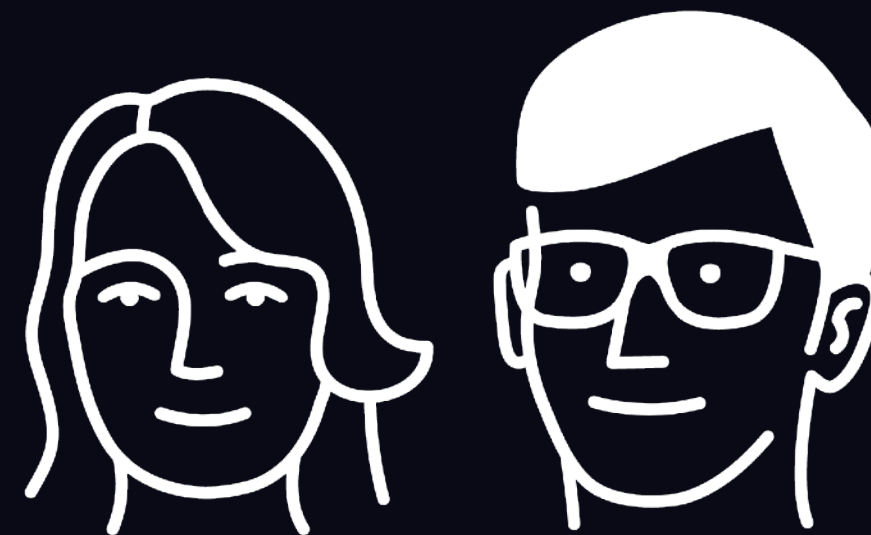
This is the current private sale XKI price

# Our go-to-market strategy

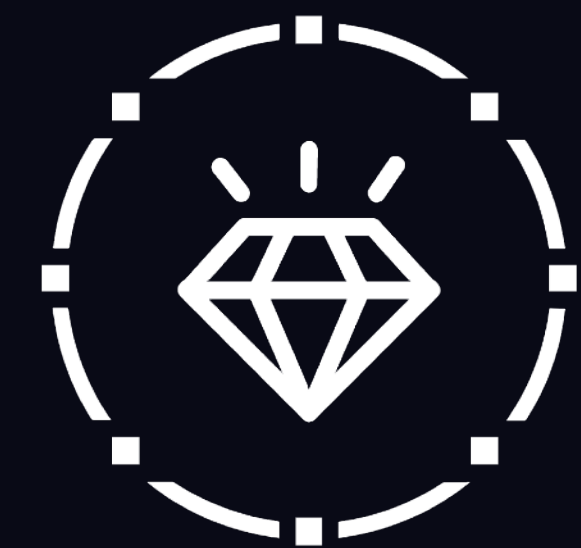
Think global and act local. Reaching out to the immediate network of entrepreneurs and investors that share Klub's values on an invite only basis.



Paris, France based



25 to 40 years old



CSP+ / CSP++



**Cyril Paglino**  
Investor, Entrepreneur



**Taig Khris**  
Sportsman, Entrepreneur




**Maxime Guillaud**  
Investor, Entrepreneur



**Arbia Smiti**  
Investor, Entrepreneur

... and many more

# Current Traction



+10000

Users in the Waitlist

\$0.9b

Global net worth

k40m

Volume of XKIs to be locked\*

\*More than 20% of the members are looking to be Klub Black tier members

# Leadership

Klub is built by experienced entrepreneurs, with strong background in seed investment, customer centric experiences and strongly focused on integrated experiences.



**Réda Berrehili**  
Co-Founder & CEO



**Julien Guyomard**  
Co-founder & CTO



**Kheireddine Kamal**  
Co-Founder & COO



**Martin Rosenbaum**  
Chief Investment Officer



**Michael Levy**  
Chief Risk & Compliance



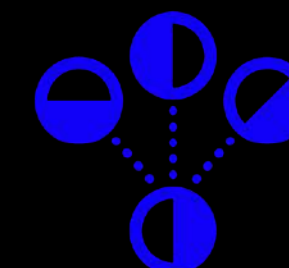
## Our previous achievements



600% growth top-line and operations growth creating a multi-million euros company



Successful multi-million exit in the hospitality sector



Triple merger and successful business turn-around.



# Roadmap

V1



30th November 2020

**Klub.** Launches

V1.1



4h January 2021

Launching XKI wallet  
Asset Backed Investment products

V1.2



1st February 2021

Core Banking and Virtual Cards  
Yield & DeFi

V1.3



1st July 2021

Payment Card  
Fiat Onramp / Crypto Offramp

V1.4



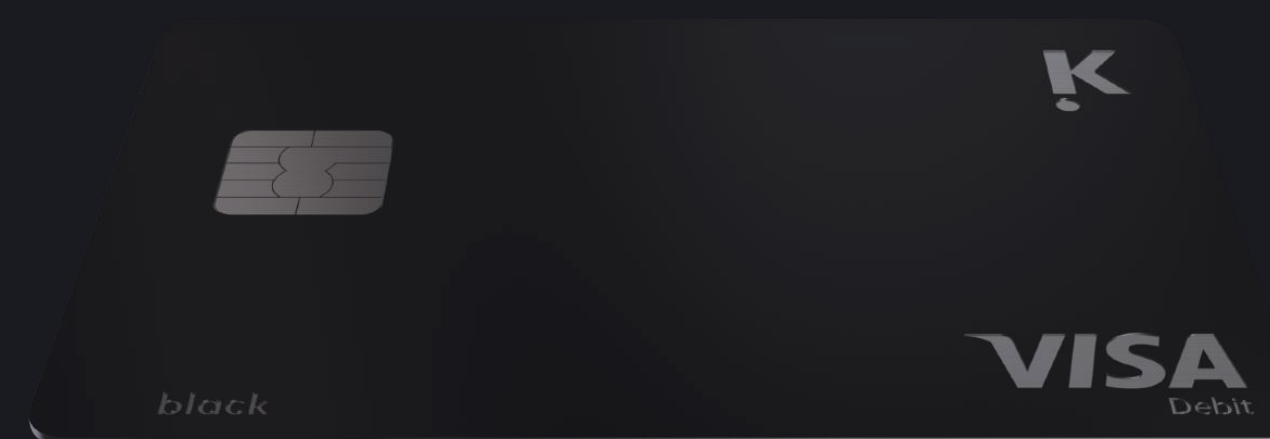
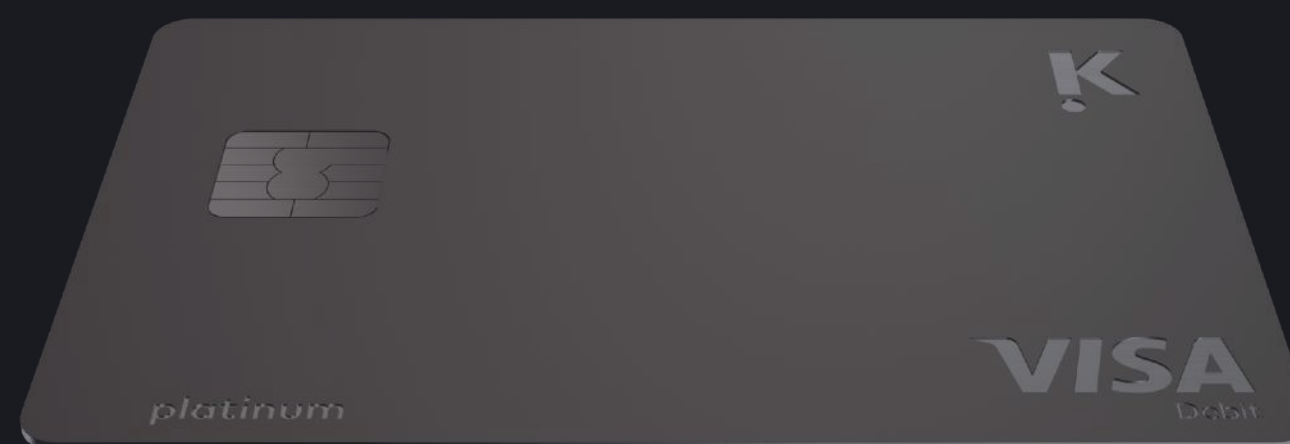
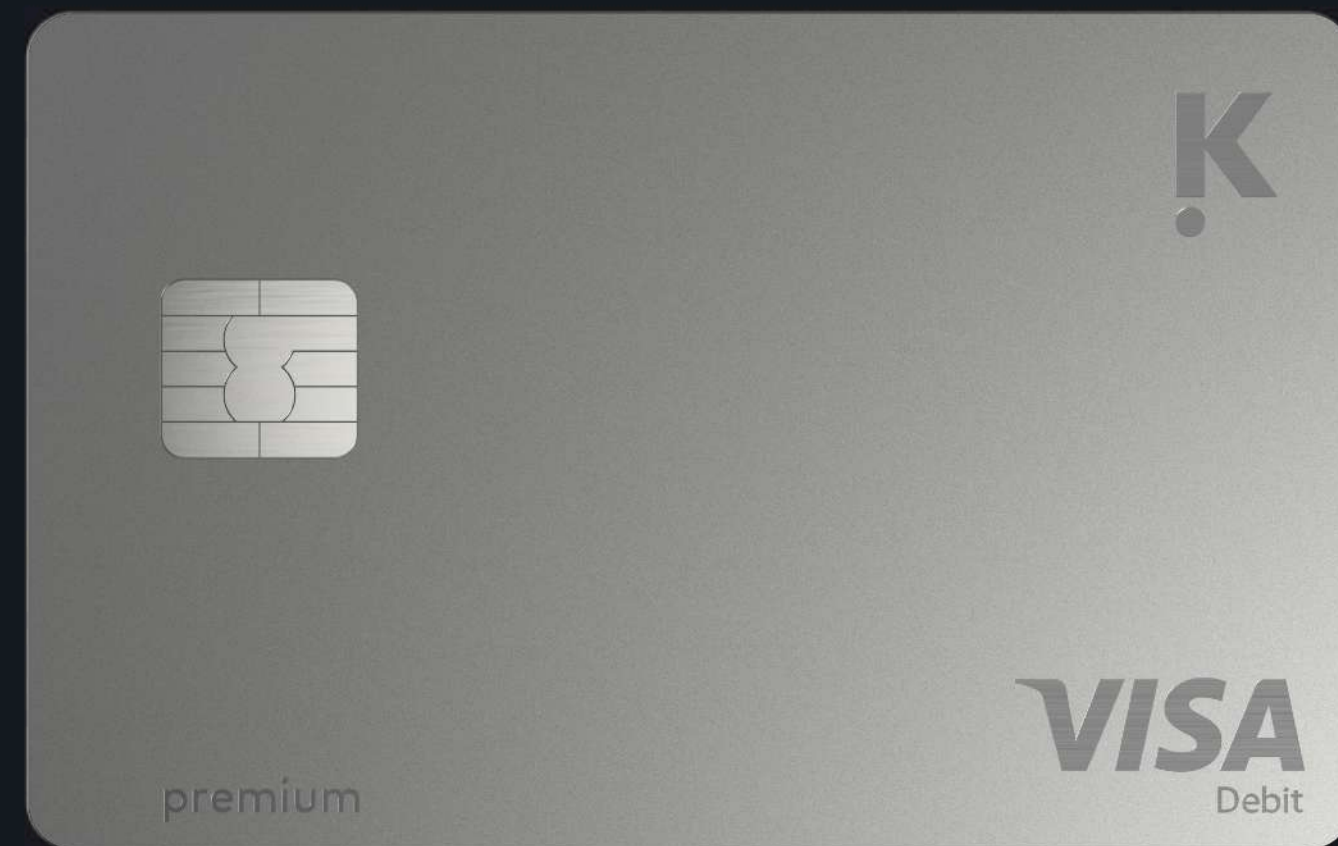
1st September 2021

Services  
Tokenized Stock Market

**KI • FOUNDATION**

Get in touch : [contact@foundation.ki](mailto:contact@foundation.ki)

# Card Tiers Details



## Klub Premium

10.000 XKI.



Up to 5% XKI on partners transactions



Borrowing & Lending



Compound



Travel insurance & Lounge access



24/7 Concierge



Klub. syndicate deals



Klub. Robo-advisor

## Access to entertainment partners offers

NETFLIX

prime video

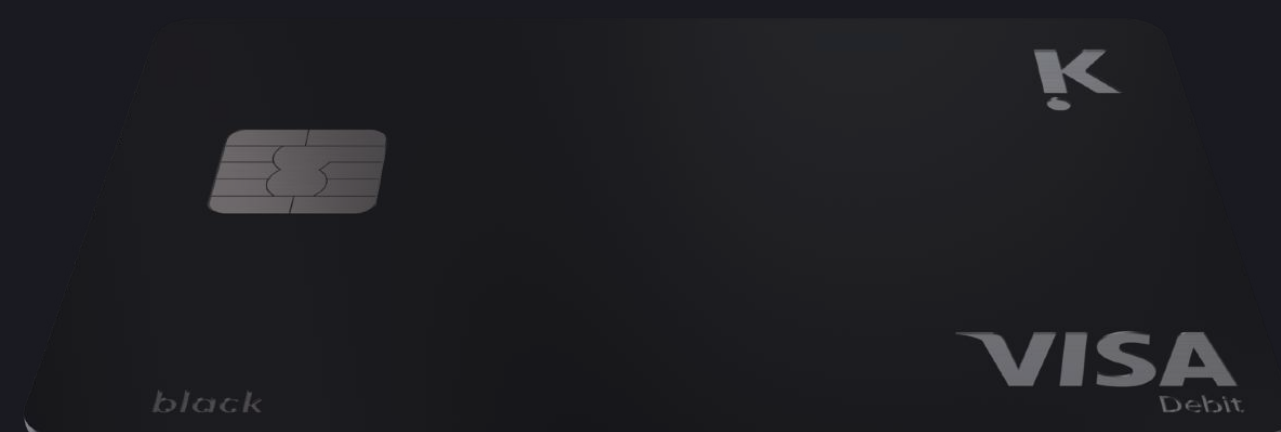
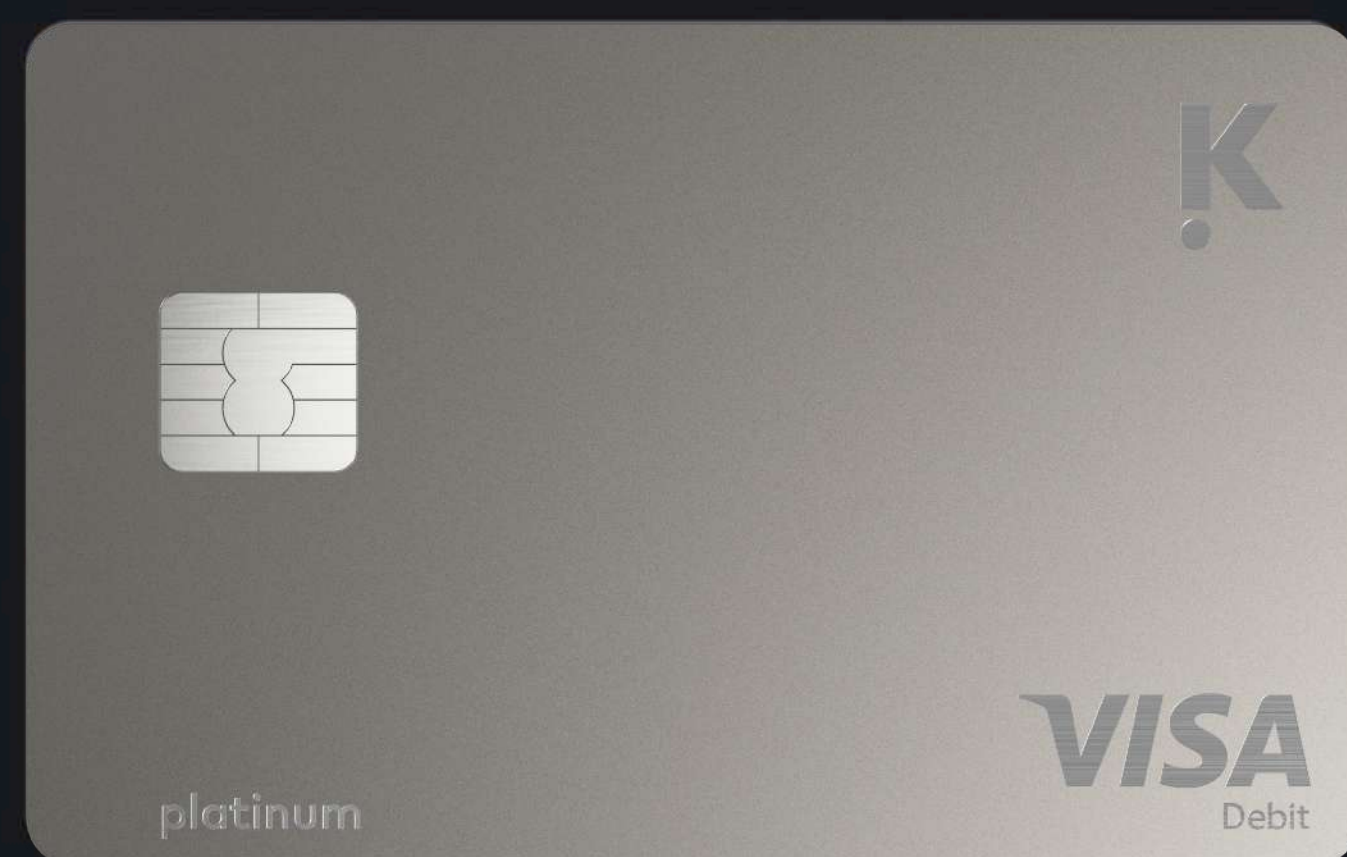
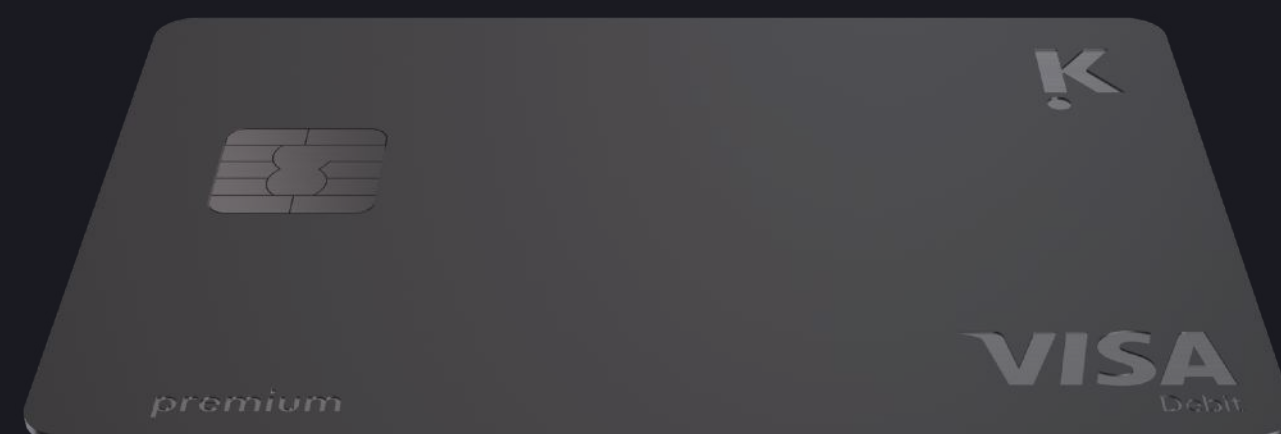
Molotov.TV \*

Disney+

Spotify®

DEEZER





## Klub Titanium

50.000 XKI.



Up to 10% XKI on partners transactions



Borrowing & Lending  Compound



Travel insurance & Lounge access



24/7 Concierge



Klub. syndicate deals



Klub. Robo-advisor

## Access to entertainment partners offers



MASTERCLASS

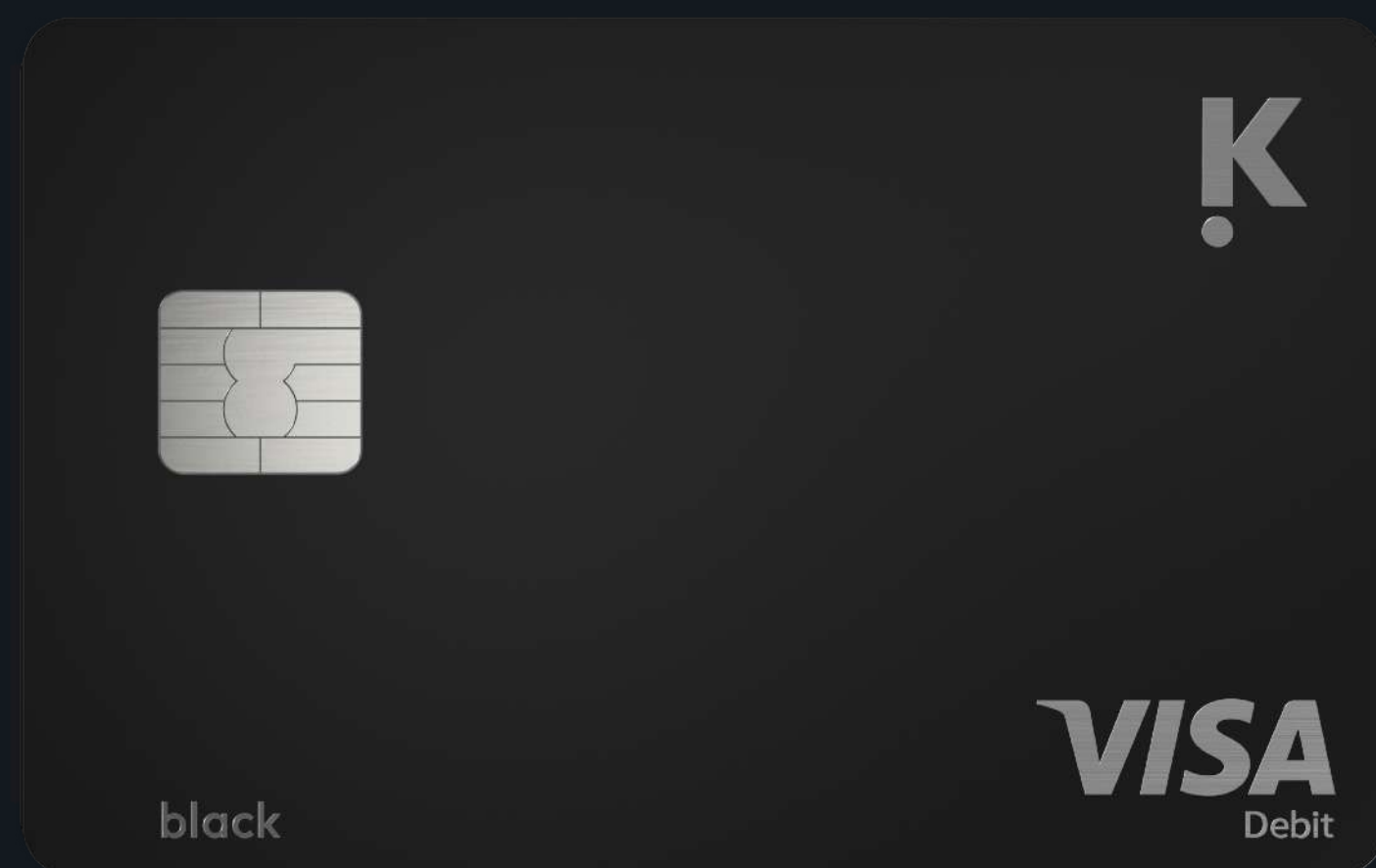
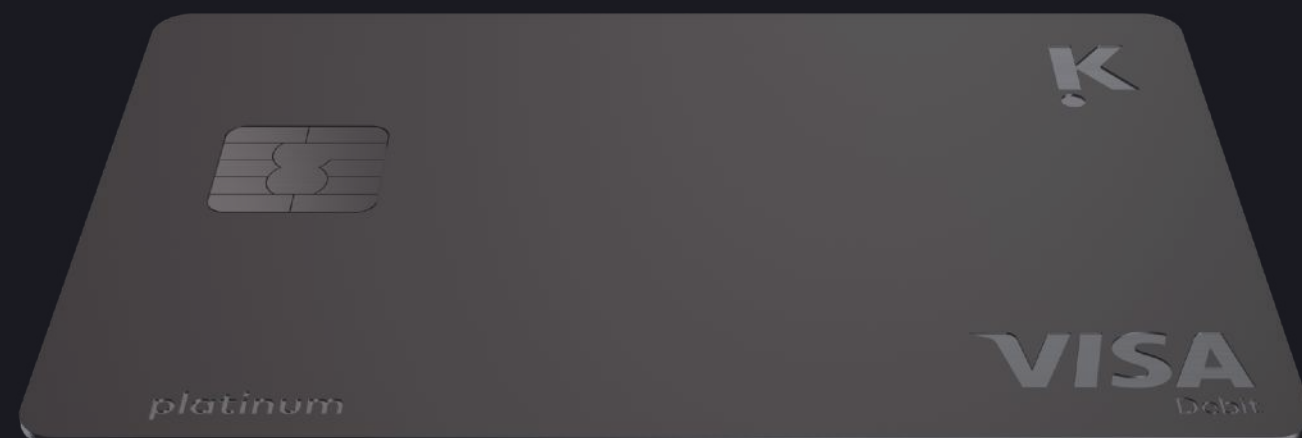
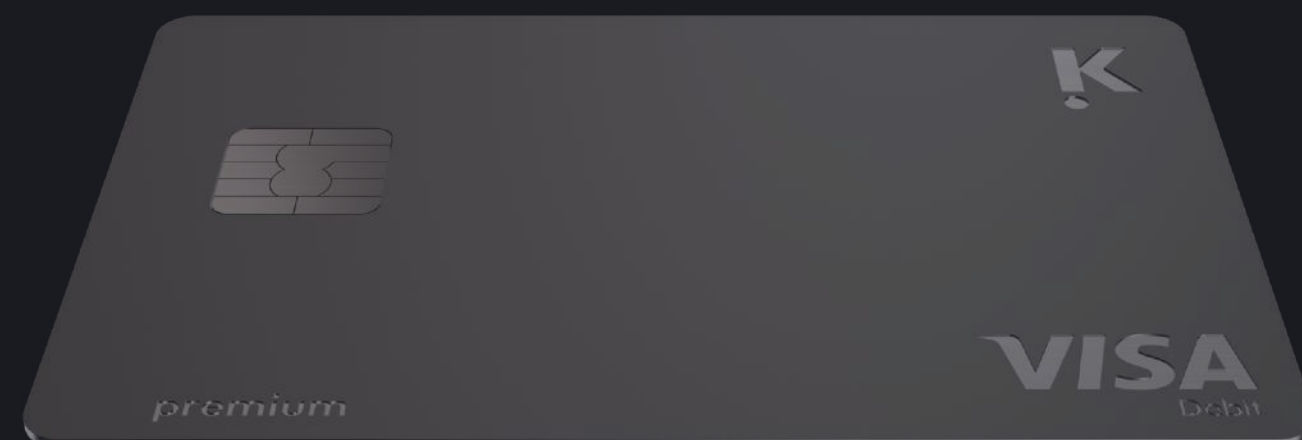
Uber Eats

OPENCLASSROOMS \*



deliveroo

epicery<sup>®</sup>



## Klub Black

150.000 XKI.



Up to 20% XKI on partners transactions



Borrowing & Lending  Compound



Travel insurance & Lounge access



24/7 Concierge

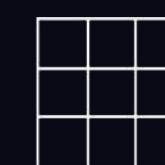


Klub. syndicate deals



Klub. Robo-advisor

## Access to entertainment partners offers



And many other lifestyle partners...

\*